

Jeffrey H. Dorfman

Presentation to Engage Gwinnett

Gwinnett County Peer Counties

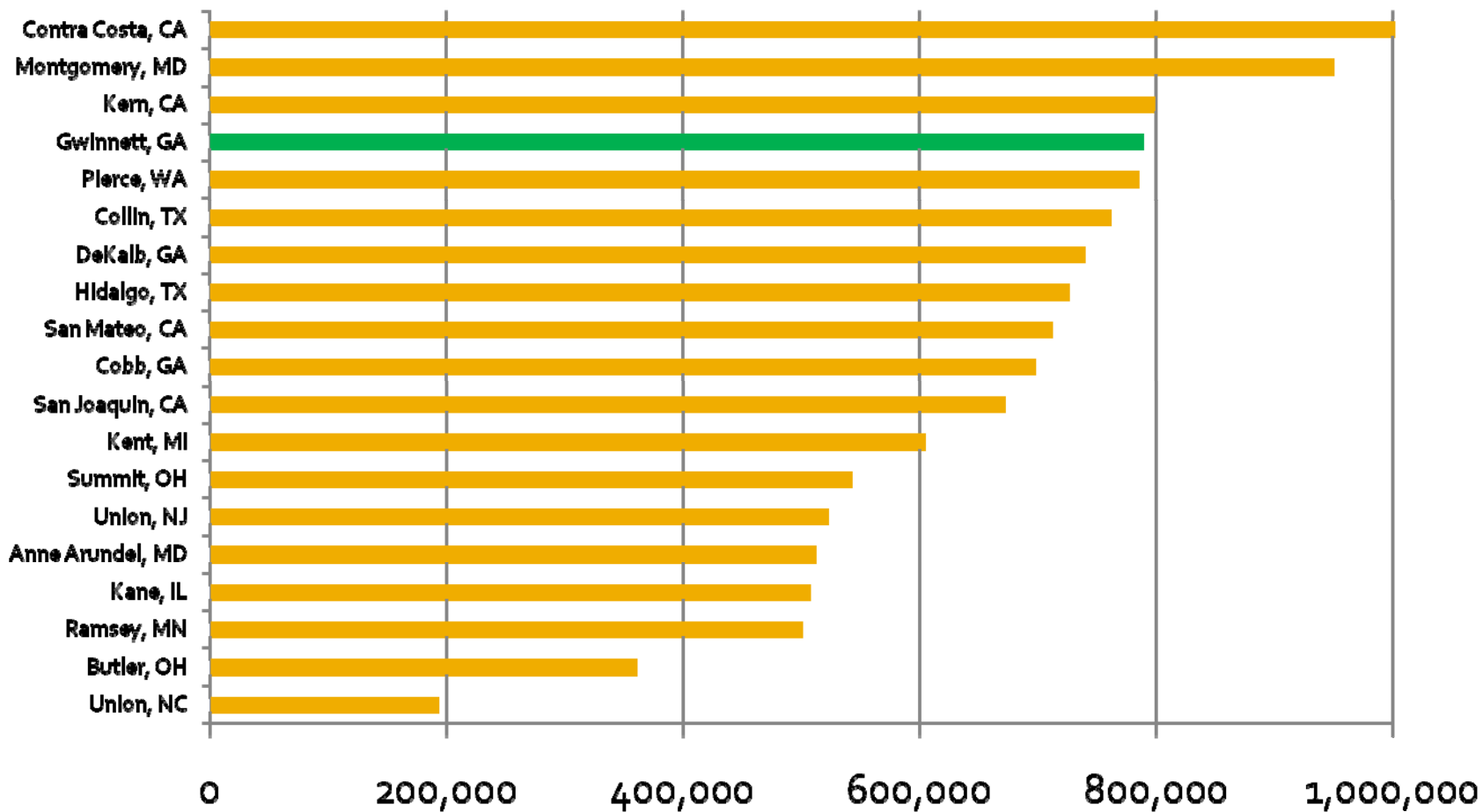
The Comparison Counties

- Cobb (GA)
- DeKalb (GA)
- Union (NC)
- Anne Arundel (MD)
- Montgomery (MD)
- Union (NJ)
- Kane (IL)
- Collin (TX)
- Hidalgo (TX)
- Ramsey (MN)
- Kent (MI)
- Butler (OH)
- Summit (OH)
- Contra Costa (CA)
- Kern (CA)
- San Joaquin (CA)
- San Mateo (CA)
- Pierce (WA)

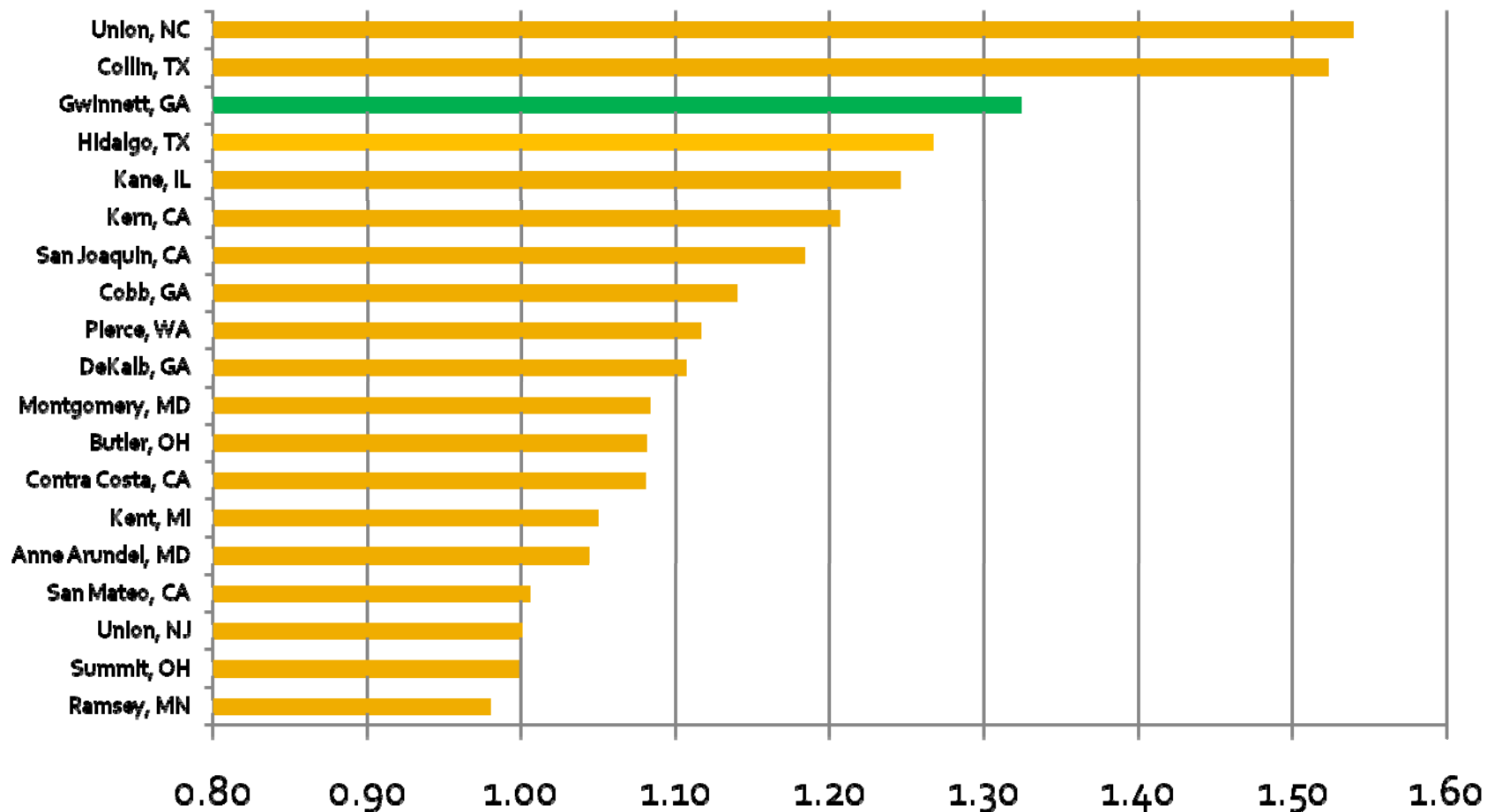
Metrics Used for Comparison

- Population
- Population growth (2000 – 2008)
- Population density
- Expenditures per capita
- Employees per 1000 population
- Percent revenue from property tax
- Percent revenue from sales tax

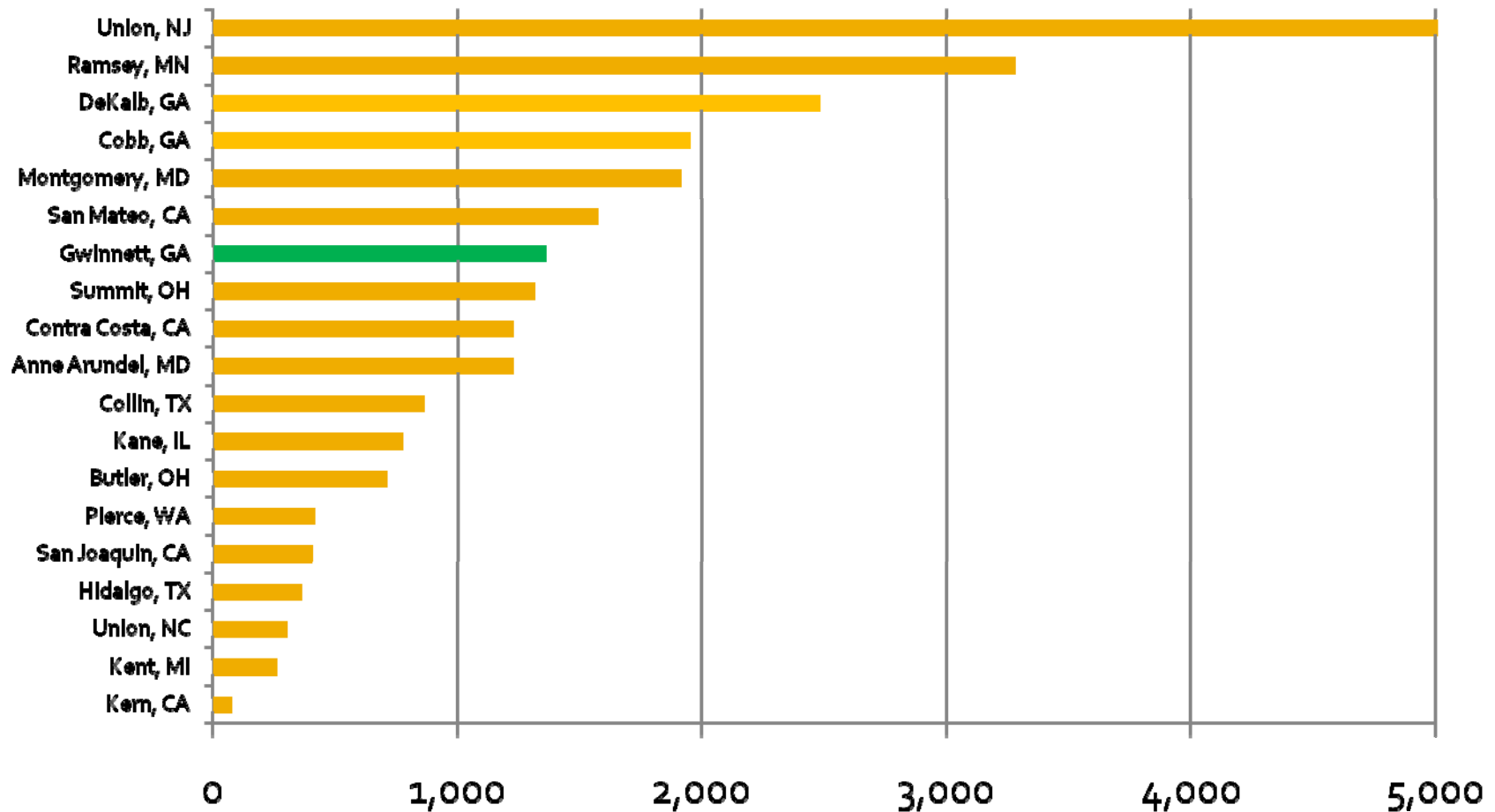
Population



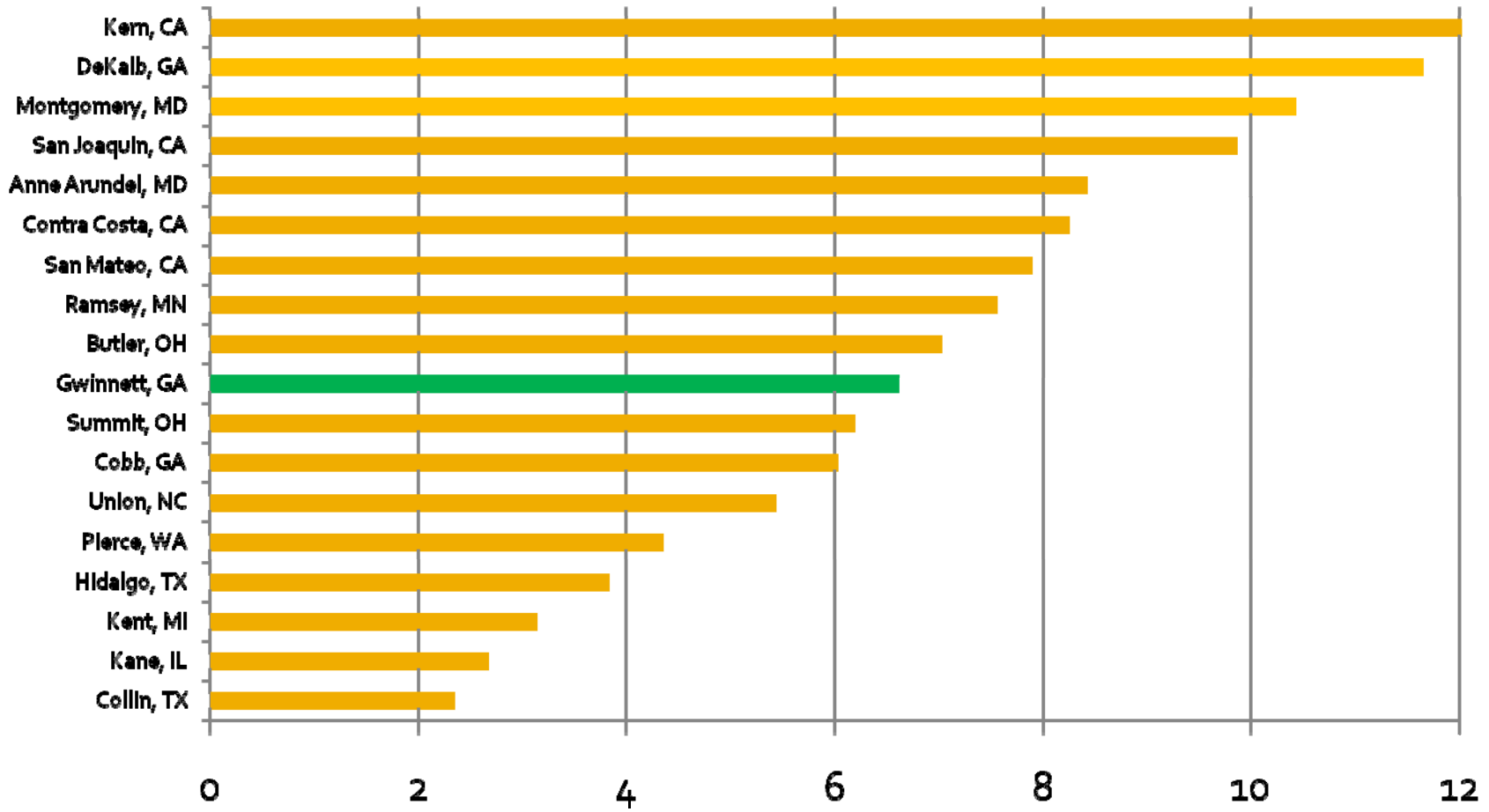
Population Growth (p_{2008}/p_{2000})



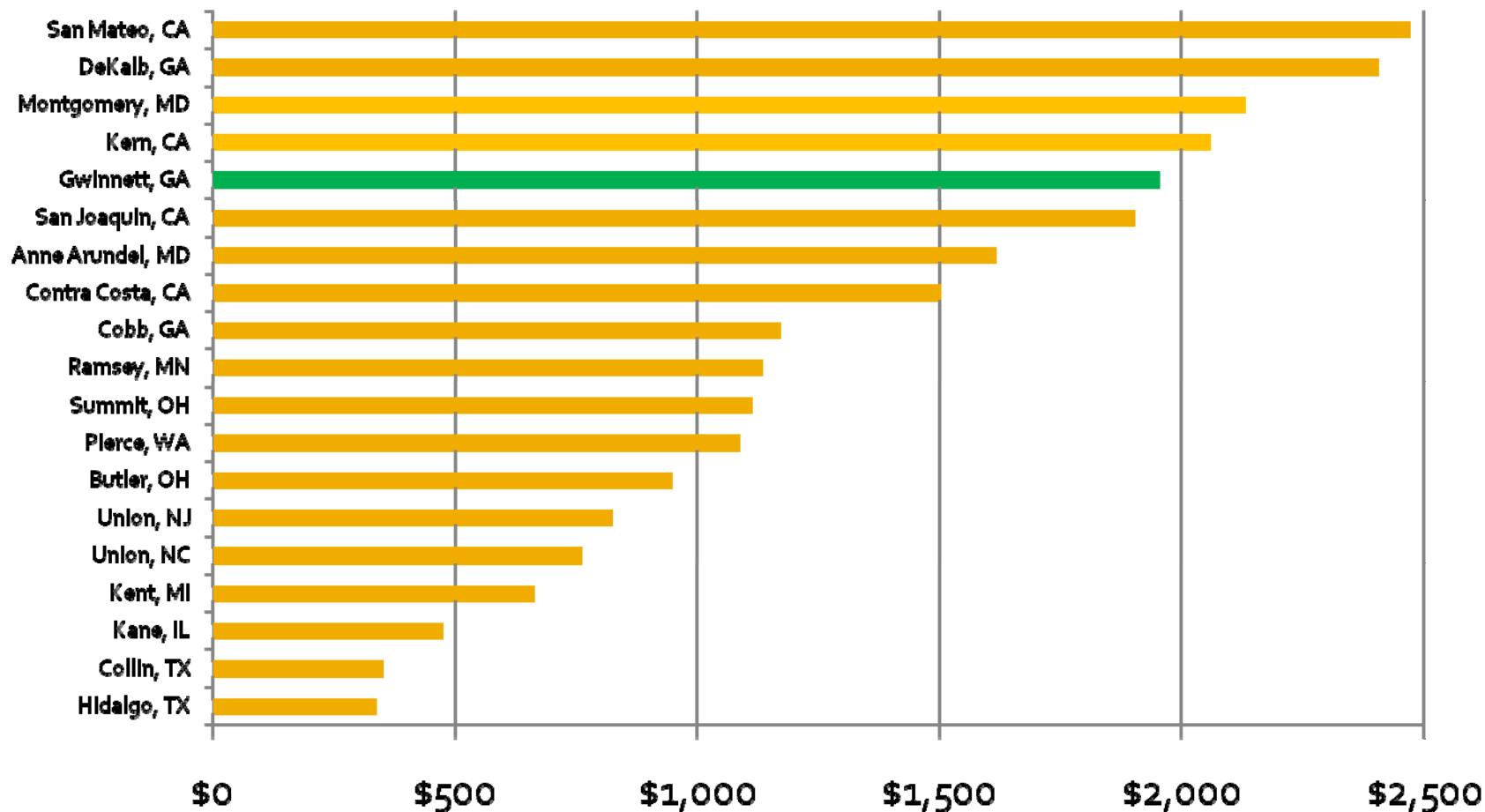
Population Density (ppl/sq mi)



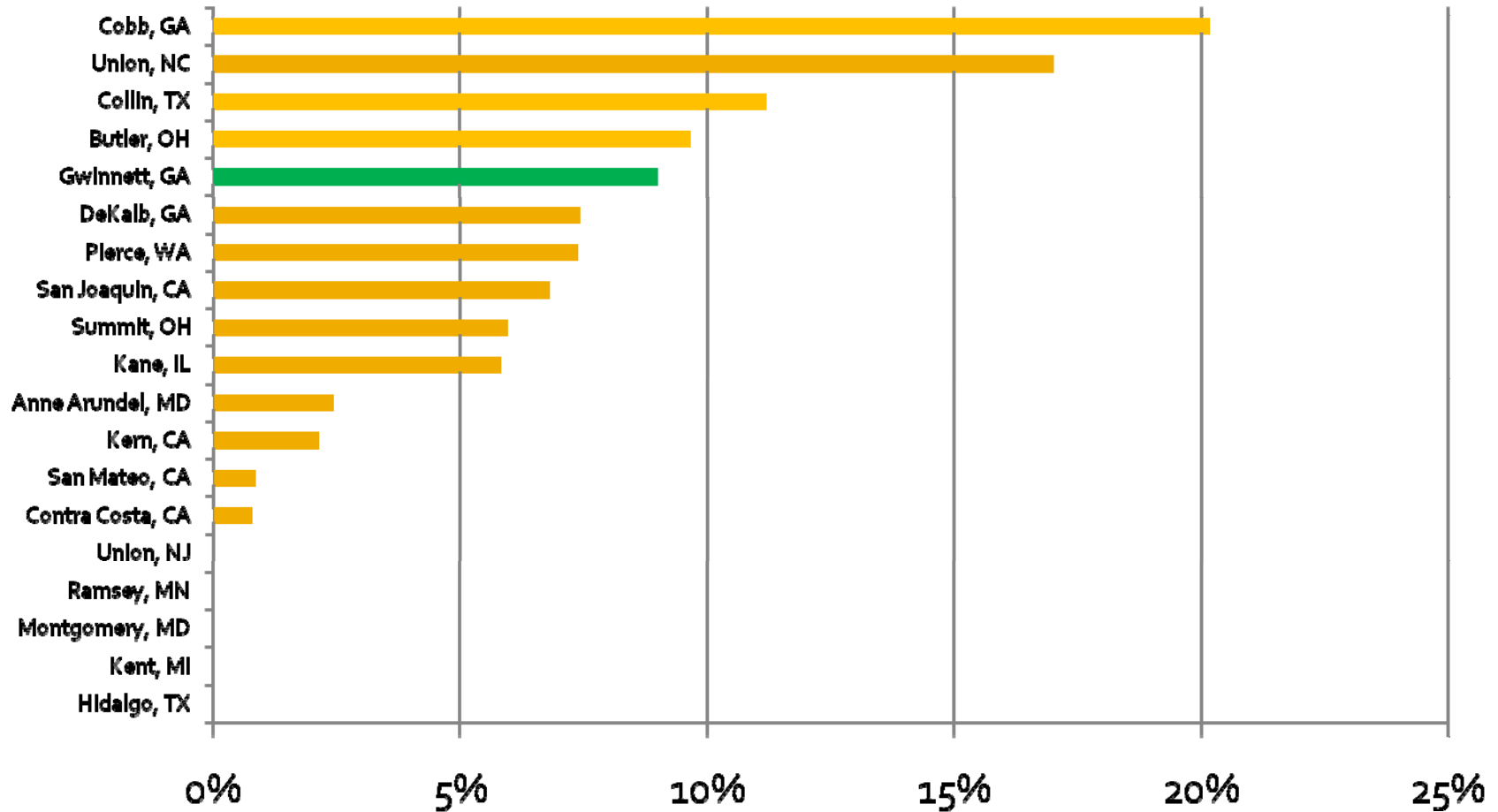
Employees per 1000 Population



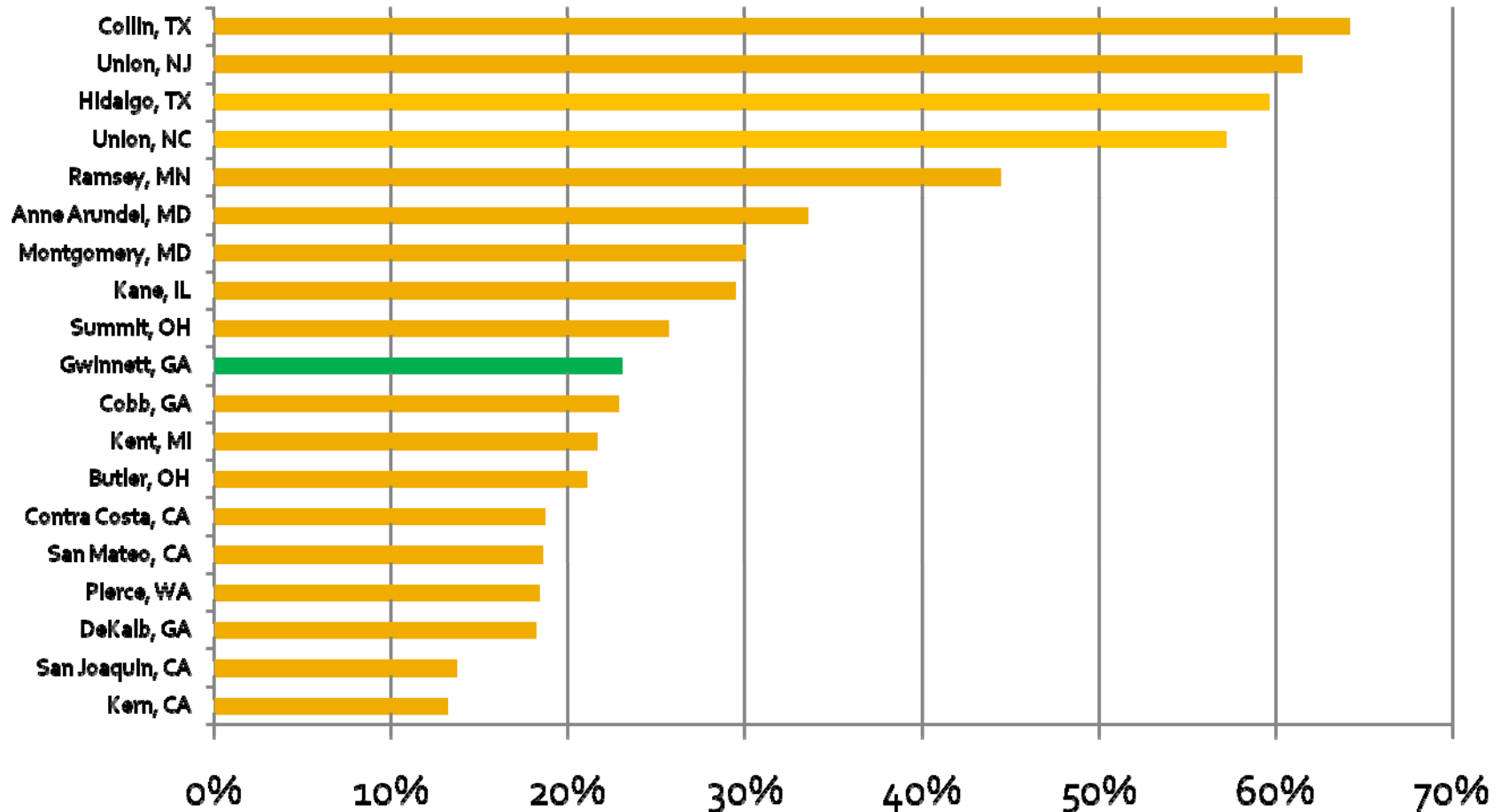
Expenditures per capita



Percent Revenue from Sales Tax



Percent Revenue from Property Tax



The "Best" Peers Are ...

- Close on 4 categories

- Contra Costa (CA)

- Close on 3 categories

- Cobb (GA)

DeKalb (GA)

- Kern (CA)

Collin (TX)

- San Mateo (CA)

San Joaquin (CA)

- Summit (OH)

Butler (OH)

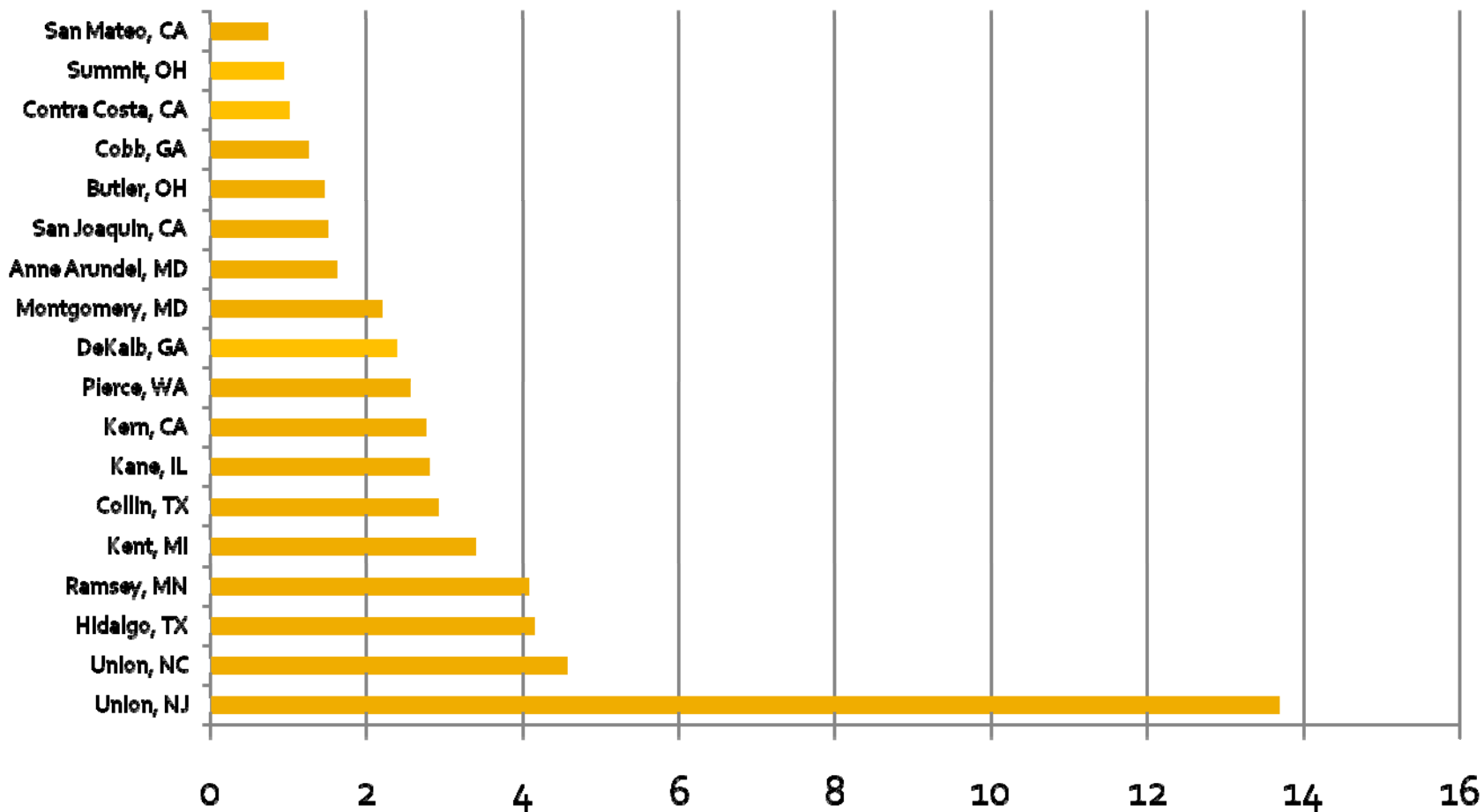
- Montgomery (MD)

Ranking the Peers

- San Mateo (CA) -- 0.73
- Summit (OH) -- 0.94
- Contra Costa (CA) -- 1.02
- Cobb (GA) -- 1.26
- Butler (OH) -- 1.46
- San Joaquin (CA) -- 1.50
- Anne Arundel (MD) - 1.62

These rankings are derived from the squared normalized deviations of each county from Gwinnett on the entire set of metrics.

Ranked Peer Counties



The Peer Counties

- **San Mateo (CA)** – between San Francisco and San Jose, on the Peninsula, no real central city
- **Summit (OH)** – NE Ohio, Akron
- **Contra Costa (CA)** – suburbs east of San Francisco, no real central city (East Bay)
- **Cobb (GA)**
- **Butler (OH)** – suburbs of Cincinnati in SW Ohio, largest city is Hamilton
- **San Joaquin (CA)** – Central CA, Stockton
- **Anne Arundel (MD)** – Annapolis area