


sales tax JOBS growth  
 personal income employment gwinnettcounty building permits  
 economic development tax digest population  
 a great place to live and work

## Gwinnett County: 30 Years of Change

**Dr. Alfie Meek**  
**October 8, 2009**

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## Engage Gwinnett



**“At some point, decision making is just as important as geography”**

**“Quality of life for future generations will be the result of our decision making today.”**

*“Two roads diverged in a yellow wood,  
 And sorry I could not travel both  
 And be one traveler, long I stood  
 And looked down one as far as I could  
 To where it bent in the undergrowth”*

*— Robert Frost*

1

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## 1980 to 2009 . . . Changes in:

- **Population/Demographics**
- **Growth/Tax Digest**
- **County/Government Services**
- **Employment/Industry Mix**
- **Income/Poverty**

2

## Test Question #1

Who do you support on Saturdays in the Fall?

- A. The “dawgs”
- B. Georgia Tech
- C. Another team
- D. None of the above

3

## Test Question #2

Where did you reside in 1980?

- A. Gwinnett County
- B. Georgia, but not Gwinnett
- C. Outside Georgia, but in the U.S.
- D. Outside the U.S.

4

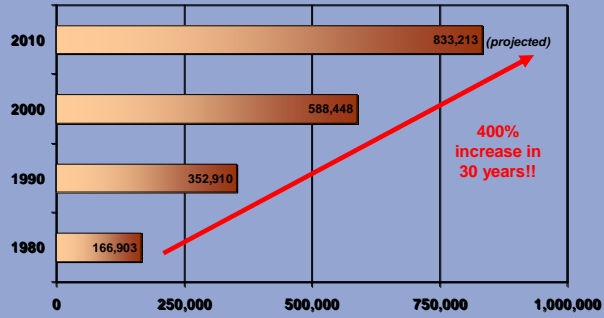
## Population Question

How many people have been added to Gwinnett since 1980?

- A. 350,000
- B. 515,000
- C. 620,000
- D. 790,000

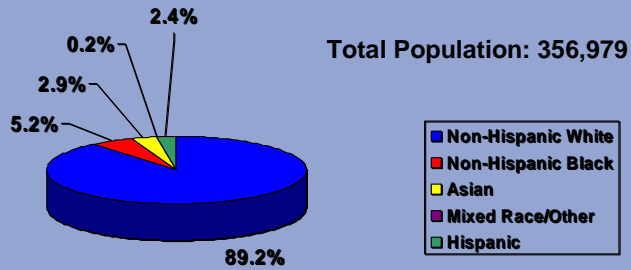
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## Total Population



6

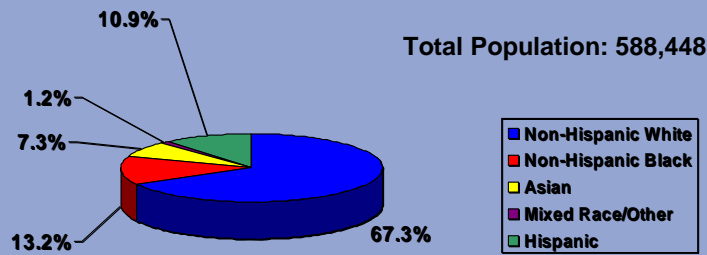
## 1990 Gwinnett Demographics



Source: Census Bureau

7

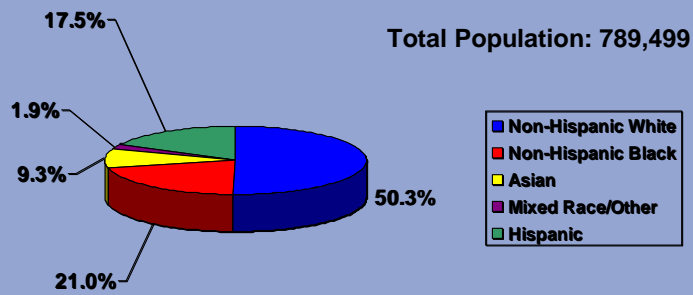
## 2000 Gwinnett Demographics



Source: Census Bureau

8

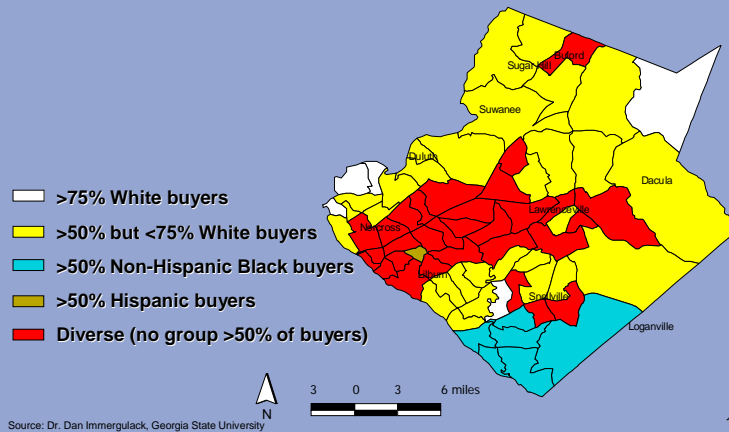
## 2008 Gwinnett Demographics



Source: Census Bureau

9

## Diversity of Gwinnett Homebuyers



Source: Dr. Dan Immergluck, Georgia State University

10

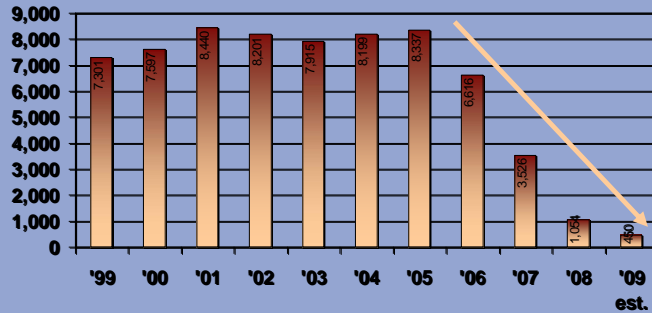
## Development Question

In 2005, on average, how many single-family building permits did Gwinnett County issue per month?

- A. 73
- B. 261
- C. 488
- D. 695

11

## Single-Family Building Permits



Source: Gwinnett County Department of Planning and Development

12

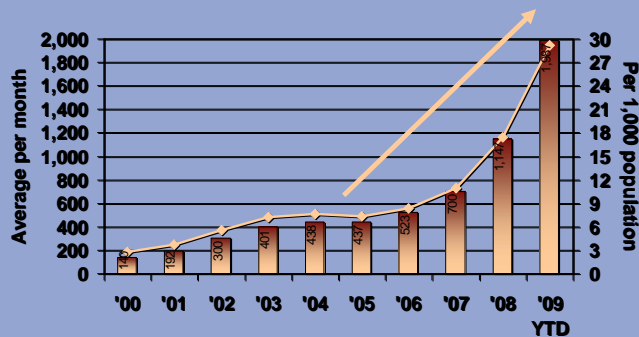
## Housing Question

So far in 2009, on average, how many homes are advertised for foreclosure per month?

- A. 436
- B. 923
- C. 1,987
- D. 3,054

13

## Gwinnett Foreclosures



Source: Gwinnett Daily Post

14

## Tax Digest Question

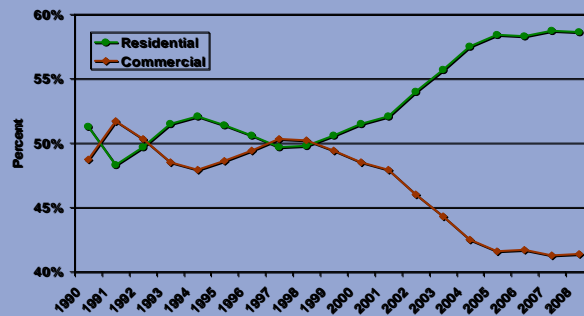
How is the Gwinnett County Tax Digest split?

- A. 59% residential -- 41% commercial
- B. 41% residential -- 59% commercial
- C. 35% residential -- 65% commercial
- D. 50% residential -- 50% commercial

15

## Gwinnett County Net Digest

(Does NOT include Motor Vehicle)



Source: Gwinnett County Tax Assessor

16

## Revenue Question

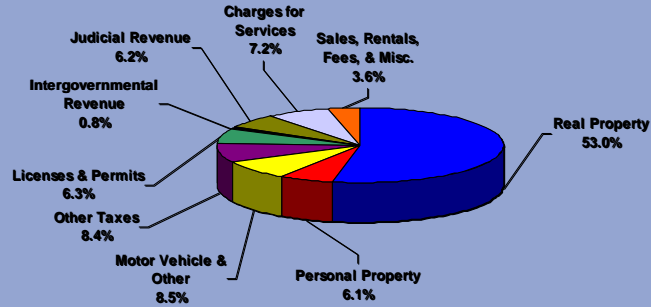
What percent of Gwinnett County General Fund Revenues come from property tax?

- A. 33%
- B. 67%
- C. 75%
- D. 90%

17

## 2008 Gwinnett General Fund Revenue

Total Revenue: \$413.4M



18

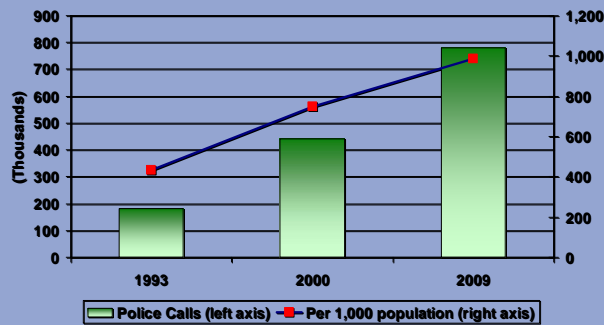
## Services Question

In 2008, how police calls were dispatched?

- A. 24,687
- B. 187,552
- C. 596,488
- D. 778,900

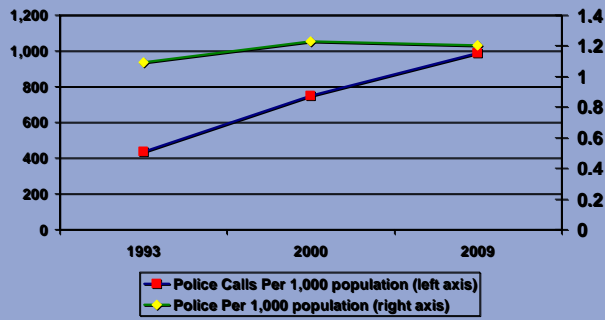
19

## Police Calls Dispatched



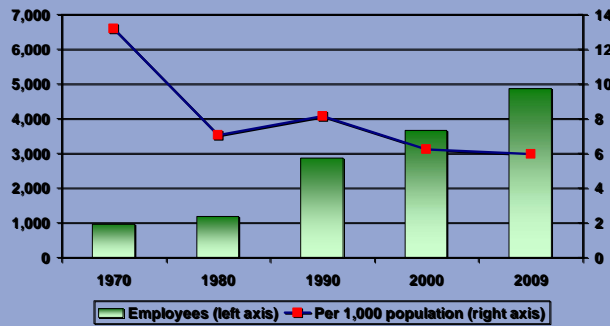
20

## Police Strength



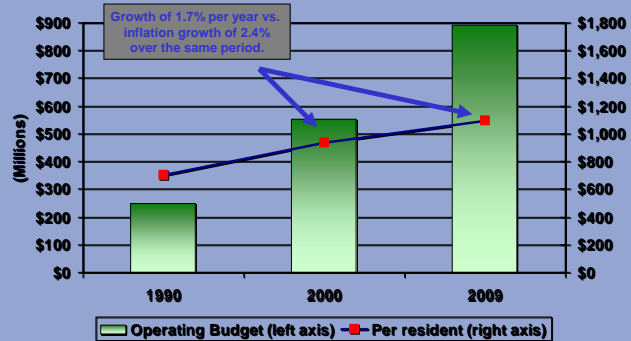
21

## County Employees



22

## Total Operating Budget



23

## Employment/Industry Question

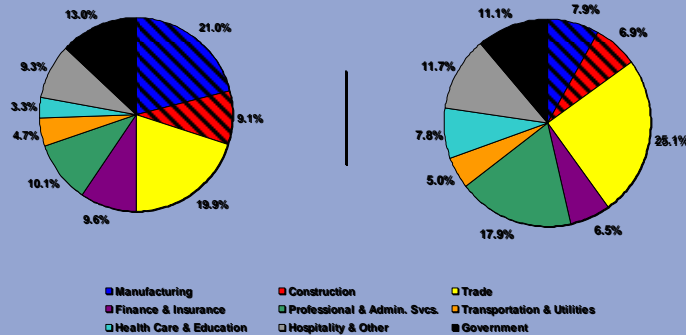
True or False.....Since 1980, “Professional Services” have become a larger share of Gwinnett County’s employment base.

- A. True
- B. False

## Gwinnett Employment

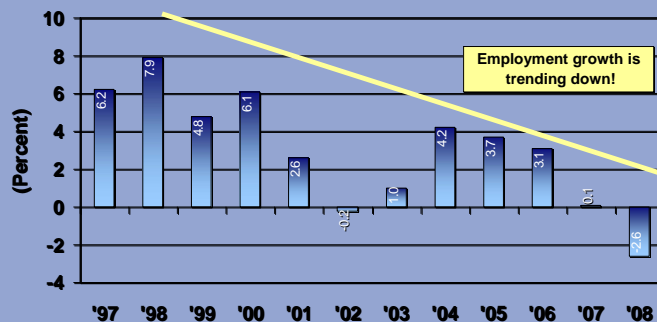
1980 Employment: 59,080

2008 Employment: 317,234



Source: Georgia Department of Labor

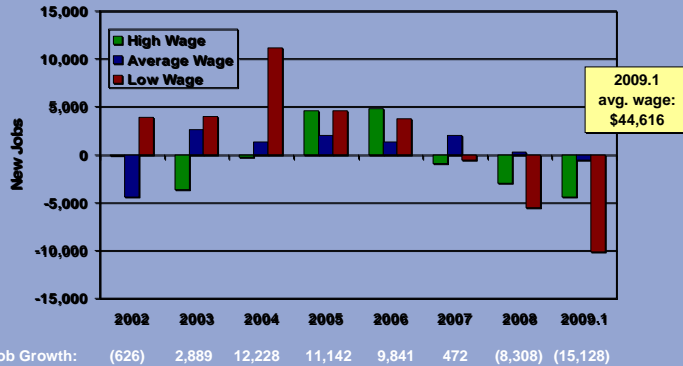
## Local Employment (Annual Growth)



Source: Georgia Department of Labor

## Gwinnett Employment Growth

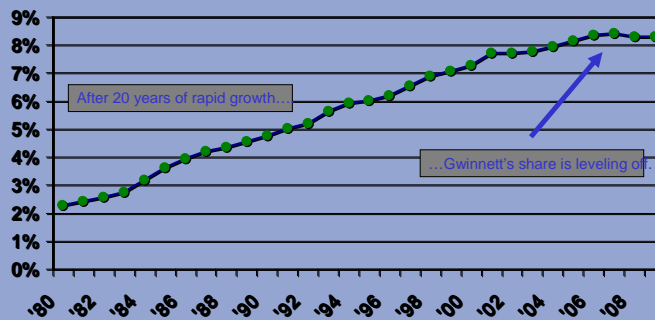
(Net New Jobs by Average Wage; 2002-2009.1)



Source: Georgia Department of Labor and Gwinnett County Department of Financial Services

27

## Gwinnett GDP as a Percent of Georgia



28

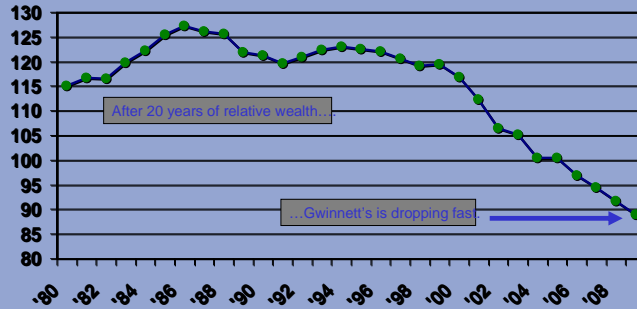
## Income/Poverty Question

True or False.....on a per capita basis, Gwinnett County is more wealthy than the average U.S. county.

- A. True
- B. False

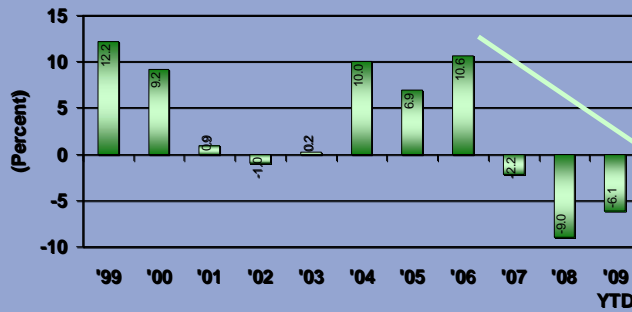
29

## Wealth Index (U.S. = 100)



30

## Sales Tax Collections (Annual Growth; SA)



Source: Gwinnett County Department of Financial Services

31

## Engage Gwinnett



**“Our communities are the result of decisions: reactive or proactive; opportunities seized or missed; visionary, or arbitrary.”**

*“I shall be telling this with a sigh  
Somewhere ages and ages hence;  
Two roads diverged in a wood, and I –  
I took the one less traveled by,  
And that has made all the difference.”*

-- Robert Frost

32